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NEW ARRIVALS

BVLGARI

Bulgari the famous Italian jeweler and luxury goods retailer will be opening its second boutique on Blue Mall's entrance level. The trademark is usually written "BVLGARI" in ancient Roman style, and is derived from the surname of the company's Greek founder, Sotirios Voulgaris. Although the company made a name for itself with jewelry, today it is a recognized luxury brand that markets several product lines including watches, handbags, fragrances, accessories, and hotels.

BOSS

HUGO BOSS

Hugo Boss will be opening in the entrance level offering the women's and men's wear collections in the BOSS Black line a versatile fashion ranges with a rich array of elegant "modern classics" in business-, leisure- and formalwear: perfect looks that satisfy the most demanding tastes and accentuate the wearer's personality.

EMPORIO ARMANI

fashion and lifestyle products

Emporio Armani is one of the leading fashion and luxury retailers in the world today and will have a new boutique located at Blue Mall's entrance level. It designs, manufactures, distributes and retails including apparel, accessories, eyewear, watches, jewellery, and fragrances.

Ermenegildo Zegna

Ermenegildo Zegna located on Blue Mall's entrance level is an Italian fashion house that claims to be the world leader in fine men's clothing. Founded in 1910, it is now managed by the fourth generation of the Zegna family and remains in family ownership. As well as producing suits for their own labels, they manufacture suits for labels such as Gucci, Yves Saint Laurent and Tom Ford. Conversely YSL Beauté markets a fragrance called ESSENZA DI Zegna. and Zegna have been expanding into accessories and leather goods. As one of the biggest global producers of fine fabrics.

Salvatore Ferragamo

silk products and accessories,

Salvatore Ferragamo Italia S.p.A., is one of the world's leading fashion brands in luxury goods. The group is active in the creation, production and distribution of shoes, leather goods, ready to wear, as well as fragrances for men and women. The product range also includes eyewear and watches.

DI DIAMONDS INTERNATIONAL

nearly two decades ago. What began as one store in St. Thomas has now blossomed into more than 125 locations. Diamonds International is now one of the largest jewelry retailers in the world. We have more locations in the Caribbean than any other fine jeweler, but our network stretches from the company's New York City headquarters into Mexico and as far as Alaska.

Diamonds International 6th store in St. Maarten will be located at Blue Mall's premier entrance level. Diamonds International was established nearly two decades ago. What began as one store in St. Thomas has now blossomed into more than 125 locations. Diamonds International is now one of the largest jewelry retailers in the world. We have more locations in the Caribbean than any other fine jeweler, but our network stretches from the company's New York City headquarters into Mexico and as far as Alaska.

VILEBREQUIN

passion for automobiles. On the beaches of St. Maarten, the new swim trunks are an overnight success. Practical and comfortable, colorful and très chic, a trend is launched, a new brand is born.

Vilebrequin swim trunks on Fashion Level 3 are made out of spinnaker canvas (sailing is, after all, the king of sports in the Caribbean Sea), the new swimsuit dries more quickly in the sun and wind. Close-up of the first Vilebrequin, the French word for "crankshaft" and a reference to its designer's

GUESS®

U. S. A.
WASHED ? JEANS
1981 1983

The world knows GUESS and now they can be found at Blue Mall on Fashion Level 3. Today, it is one of the most widely recognizable apparel companies across the globe, with over 1,113 GUESS and GUESS Accessory retail stores worldwide and counting. A company known for innovative style, GUESS continues to dress and accessorize the world with fashion-forward apparel, handbags, watches, shoes and more.

Timberland®

found in leading department, specialty and Timberland® retail stores throughout North America, Europe, Asia, Latin America, South Africa and the Middle East.

Timberlands rugged new store will be on fashion Level 3. Timberland is a global leader in the design and marketing of premium-quality footwear, apparel and accessories for consumers who appreciate the outdoors and their time in it. Our products can be found in leading department, specialty and Timberland® retail stores throughout North America, Europe, Asia, Latin America, South Africa and the Middle East.

US IMPORTS Supermarket

supermarkets are becoming more compact. Entering a US Imports Supermarket means being greeted by an affordable array of quality products. From indulgences to practical items, the shelves are continually being replenished with new products and services.

US Imports Supermarkets which continually adapts its store formats to the lifestyles of its customers will make its location at Blue Mall the most luxurious with a hard wood and stainless steel finish. To create a more pleasurable shopping experience, the supermarkets are becoming more compact. Entering a US Imports Supermarket means being greeted by an affordable array of quality products. From indulgences to practical items, the shelves are continually being replenished with new products and services.